

Statewide Lodging Performance April 2006-2007

Market/Year	Month of April					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
United States										
2006	64.7%	\$97.95	\$63.39	85,164,703	131,593,890	61.2%	\$97.10	\$59.47	320,664,515	523,600,224
2007	64.0%	\$102.94	\$65.92	85,367,133	133,314,780	60.7%	\$102.79	\$62.36	321,352,427	529,713,447
% change	-1.1%	5.1%	4.0%	0.2%	1.3%	-0.8%	5.9%	4.9%	0.2%	1.2%
Mountain Region										
2006	67.1%	\$96.80	\$64.93	10,545,467	15,720,720	65.5%	\$101.81	\$66.72	41,198,251	62,865,423
2007	66.8%	\$100.30	\$67.04	10,539,357	15,768,930	65.5%	\$108.56	\$71.09	41,177,540	62,886,514
% change	-0.4%	3.6%	3.2%	-0.1%	0.3%	0.0%	6.6%	6.5%	-0.1%	0.0%
State of Arizona										
2006	72.6%	\$110.31	\$80.03	2,183,763	3,009,960	73.7%	\$114.22	\$84.19	8,862,083	12,023,596
2007	72.0%	\$116.30	\$83.73	2,161,925	3,003,000	73.5%	\$123.63	\$90.89	8,800,468	11,970,991
% change	-0.8%	5.4%	4.6%	-1.0%	-0.2%	-0.3%	8.2%	8.0%	-0.7%	-0.4%
Metro Phoenix										
2006	74.2%	\$130.83	\$97.02	1,187,352	1,601,040	79.4%	\$134.86	\$107.06	5,083,936	6,403,983
2007	73.3%	\$137.53	\$100.78	1,169,814	1,596,330	79.2%	\$145.88	\$115.53	5,044,610	6,369,738
% change	-1.2%	5.1%	3.9%	-1.5%	-0.3%	-0.3%	8.2%	7.9%	-0.8%	-0.5%
Metro Tucson										
2006	73.2%	\$98.60	\$72.14	339,955	464,640	77.6%	\$110.48	\$85.74	1,442,254	1,858,560
2007	70.5%	\$105.37	\$74.33	321,746	456,090	77.1%	\$121.27	\$93.51	1,406,668	1,824,360
% change	-3.7%	6.9%	3.0%	-5.4%	-1.8%	-0.6%	9.8%	9.1%	-2.5%	-1.8%
Flagstaff AZ										
2006	68.1%	\$66.74	\$45.47	100,502	147,510	57.2%	\$61.75	\$35.29	337,278	590,040
2007	67.8%	\$70.85	\$48.02	99,979	147,510	55.5%	\$66.39	\$36.87	327,667	590,040
% change	-0.4%	6.2%	5.6%	-0.5%	0.0%	-3.0%	7.5%	4.5%	-2.8%	0.0%
Non-metro AZ										
2006	70.0%	\$78.38	\$54.91	616,792	880,530	62.7%	\$71.48	\$44.84	2,204,093	3,513,793
2007	71.2%	\$83.78	\$59.61	632,554	888,990	63.8%	\$77.10	\$49.21	2,253,689	3,530,533
% change	1.7%	6.9%	8.6%	2.6%	1.0%	1.8%	7.9%	9.7%	2.3%	0.5%

Source: Smith Travel Research